

SINGAPORE SHIPPING ASSOCIATION
ANNUAL REVIEW 2009/2010
ADVERTISEMENT BOOKING



CELEBRATING
25 YEARS 2010

Ref: SSA/035/10/EML

03 March 2010

To: All SSA Members and the Shipping Community

We are pleased to inform you that preparations are currently underway for the Singapore Shipping Association Annual Review 2009/2010 due for release in July 2010. This publication will serve as a comprehensive source of information on our shipping industry.

Besides the SSA annual report, we will also be compiling the fleet statistics of our members. This second section is where your potential advertisements will be located, alongside a comprehensive listing of ship owners, ship managers, ship agents, ship brokers, ship financiers, ports, bunker suppliers, marine insurers, marine lawyers and other maritime related companies in Singapore.

Advertisement placements are now open for booking! Priced at very affordable rates with over 1000 copies of the Annual Review in circulation among members of the Association, local and foreign associates as well as affiliates, this will be an excellent platform to promote your company to the relevant audience.

Good News! If you place your booking before Wednesday, 05 May 2010, you will enjoy an early bird discount of 25% off the applicable rates for all FULL PAGE advertisements. So do not hesitate to secure the prime slots today!

Interested advertisers, kindly complete the booking form attached and return it via email to ssa.admin@ssa.org.sg or fax to 6222 5527 latest by Fri, 28 May 2010.

Do not miss out on this fantastic marketing opportunity!

Warmest regards,
Gina Goh
Executive Officer, Corporate Communications

ADVERTISEMENT RATES

Position/Size	Availability	SSA Mbr / Non-Mbr
Back Cover (Full Page)	1 only	S\$2900 / S\$3600
Inside Front Cover (Full Page)	1 only	S\$2600 / S\$3100
Inside Back Cover (Full Page)	1 only	S\$2100 / S\$2600
Attached Bookmark	1 only	S\$2100 / S\$2600
Colour (Full Page)	Unlimited	S\$1600 / S\$1900
Colour (Half Page)	Unlimited	S\$1000 / S\$1200
Black & White (Full Page)	Unlimited	S\$1000 / S\$1200
Black & White (Half Page)	Unlimited	S\$700 / S\$850

All advertisement rates quoted are inclusive of 7% GST.



ADVERTISEMENT BOOKING FORM

(Please reply by 28 May 2010)

Date: _____
To: Singapore Shipping Association
59 Tras Street
Singapore 078998

Tel: (65) 6222 5238
Fax: (65) 6222 5527
Email: ssa.admin@ssa.org.sg

My company wishes to book an advertisement space in the
SSA Annual Review 2009/2010 as follows:

Position/Size	Availability	SSA Mbr/Non-SSA Mbr	Pls. Tick
Back Cover (Full Page)	1 only	S\$2900 / S\$3600	<input type="checkbox"/>
Inside Front Cover (Full Page)	1 only	S\$2600 / S\$3100	<input type="checkbox"/>
Inside Back Cover (Full Page)	1 only	S\$2100 / S\$2600	<input type="checkbox"/>
Attached Bookmark	1 only	S\$2100 / S\$2600	<input type="checkbox"/>
Colour (Full Page)	Unlimited	S\$1600 / S\$1900	<input type="checkbox"/>
Colour (Half Page)	Unlimited	S\$1000 / S\$1200	<input type="checkbox"/>
Black & White (Full Page)	Unlimited	S\$1000 / S\$1200	<input type="checkbox"/>
Black & White (Half Page)	Unlimited	S\$700 / S\$850	<input type="checkbox"/>

Advertisement rates are inclusive of 7% GST.

Advertisers are entitled to an Early Bird Discount of 25% off the posted rates for all FULL PAGE advertisement spaces booked before Wednesday, 05 May 2010.

Mechanical Data

Full Page – A4 Size

Trim Size : 297mm x 210mm
Bleed Size : 303mm x 216mm
Text Area : 270mm x 180mm

Half Page – A5 Size

Advertisement Area : 120mm x 180mm

Submission

Soft copy of completed artwork (editable) together with the fonts used in a CD-ROM ready for colour separation. Attach a hard copy of full-colour printout for reference.

Ad Registration Deadline : **28 May 2010**
Artwork Submission Deadline : **11 June 2010**

All cheques crossed and made payable in Singapore Dollars to “Singapore Shipping Association”.

Name of Contact Person : _____

Company : _____

Address : _____

Contact No. : _____ **Fax No.:** _____

Email : _____