



Singapore Shipping Association

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04 May 2010

To: All SSA Members

ASEAN Business Awards (ABA) 2010

The ASEAN Business Advisory Council (ASEAN-BAC) is organizing the ASEAN Business Awards (ABA) 2010. Inaugurated in 2007, the ABA aims to profile ASEAN companies which have contributed to the growth of ASEAN economy as well as to showcase promising ASEAN small-and-medium enterprises (SMEs) which could become global players.

There are two separate sections for nominations, i.e. for large size companies and SMEs. Each section is for the four categories of Growth, Employment, Innovation, and Corporate Social Responsibility. A total of 24 finalists and 8 "Most Admired ASEAN Enterprise" winners, from large size companies and SMEs, will be announced at the Closing Gala Dinner of 2010 ASEAN Business and Investment Summit (ASEAN – BIS), tentatively scheduled on 28-29 October 2010 in Hanoi, Vietnam.

The Strategic Partner for ABA 2010 is KPMG Limited, Hanoi, Vietnam, which is managing the programme.

SSA members are encouraged to participate in this Business Awards. The online ABA 2010 nomination form can be obtained from the ASEAN – BAC Secretariat or the KPMG Limited. The form can also be downloaded from the ASEAN – BAC website at <http://www.asean-bac.org/>. Singapore incorporated companies can download the nomination form from this web link <http://www.sbf.org.sg/public/home/asianawards.jsp>

Kindly complete the nomination form and return to either your ABA National Gateway or ASEAN – BAC Secretariat or KPMG Limited (details shown in the nomination form) by **30 June 2010**. The ABA National Gateway for Singapore is:

Ms. Low Sin Leng / Ms. Juliana Giam

ASEAN – BAC Singapore (National Gateway)

c/o Singapore Business Federation
10 Hoe Chiang Road #22-01, Keppel Towers
Singapore 089315
Tel: 6827 6885 / Fax: 6720 2873 / Email: jgiam@sbf.org.sg

We look forward to you active participation and support!

Best regards

Daniel Tan
Executive Director