



Singapore Shipping Association

Ref: SSA/104/10/EML

7 June 2010

URGENT ATTENTION

To: All SSA Members

RE: UNSOLICITED CALLS BY BOGUS SSA STAFF

The SSA has been informed that a lady named "Sarah Abbott", has been making telephone calls to SSA members. She has been identifying herself as a staff of the SSA under the pretext of updating SSA members' CEO contact particulars and business areas.

Please be advised that there is no such person in our employment and we are not conducting an updating exercise. The SSA is taking a very serious stand on this matter and we would strongly advise that you do not entertain such telephone calls.

For your reference, the SSA Secretariat is comprised of 10 staff, namely:

Daniel Tan	Marianne Choo	Elson Khoo	
Gina Goh	Daphne Ho	Jasmin Jimenez	Aileen Kong
Kunasekaran	Quek Tsui Chiang	Dhini Purnamasari	<i>(till 15 June 2010)</i>

It is SSA's policy to conduct its update of members' contact particulars formally via letters which are sent by post.

May we extend our sincere apologies to the members who have been inconvenienced by these bogus telephone calls and we thank our alert members for bringing this case to our attention.

OTHER UPDATES – SSA 25th Anniversary Commemorative Book

To mark this significant milestone, the SSA is pleased to appoint Messrs. Marshall Cavendish Business Information Pte Ltd (MCBI) to produce this full-colour publication that will trace the history of the association through the voices of our SSA members and industry supporters. It also highlights the significant achievements of the SSA since its inception as well as the contribution of the association to the various maritime fora in Singapore and around the region.

2,000 copies of the Commemorative Book will be printed and distributed to all members, associates, clients, advertisers, suppliers, government bodies and members of affiliated associations worldwide.

As such, we would like to appeal to you for your company's generosity to support this initiative through the placement of an advertisement in this Commemorative Book. The Sales executives of MCBI assigned to this project are:

Ms. Catherine Pek, Ms. Felicia Lok and Ms. Dora Woo

who may be contacting you shortly. They are also contactable at the MCBI Sales Hotline at Tel: 6213 9168.

The advertising rates are attached for your reference. The deadline for advertising booking is **9 July 2010**, and submission of artworks must be done by **15 July 2010**.

If you have queries about any of these matters, please contact the SSA Secretariat. My colleagues and I would be happy to assist you. Thank you.

With warmest regards,

MARIANNE CHOO
General Manager
Singapore Shipping Association



Singapore Shipping Association

Singapore Shipping Association 25 Years On

ADVERTISING RATES

ADVERTISING ITEMS	RATES
Front End Paper (Double Spread)	\$15,000
Back End Paper (Double Spread)	\$12,000
Special Sponsorship (on Inside of Book Jacket Cover)	\$ 5,000
Full Page	\$ 4,000
Half Page	\$ 3,000
Quarter Page	\$ 1,500

SPECIFICATIONS

Printing Process	Offset-lithography/Process Colours
Preferred Screen	175 Lines/Right Reading Emulsion Side Down
Publication Size	H250mm x W220mm
Full Page (Text Area)	H220mm x W190mm
Half Page (Text Area)	H107mm x W190mm
Quarter Page (Text Area)	H50.5mm x W190mm

