



## Singapore Shipping Association

Ref: SSA/114/10/EML

16 June 2010

To: All SSA Members

### **SINGAPORE BUSINESS FEDERATION (SBF) DIALOGUE SESSION ON ASEAN COMPETITIVENESS**

The Singapore Business Federation is organising a dialogue and feedback session for companies to provide input to the ASEAN Leaders. Information gathered during the dialogue session will be submitted to ASEAN Leaders at the next ASEAN Summit in 2010 Hanoi.

Details of the dialogue session are as follows:

**Date: 16 July 2010 (Friday)**

**Time: 2 – 5 p.m.**

**Venue: Keppel Towers, 22<sup>nd</sup> Floor, SBF Seminar Room 1**

**Fee: Free for SSA members. Public \$45**

Participants of the dialogue session will benefit from the assessment of ASEAN competitiveness by:

- Learning from the business directions of enterprises doing business in ASEAN during the crisis and post-crisis
- Discussing the business impact of the ASEAN Economic Community (AEC) 2015

[Click here](#) for more information on programme details and registration form or call Singapore Business Federation at Tel: 6827 6828 if you have further enquiries.

Kindly note that the deadline for registration is **12 July 2010**, so register today!

Warmest Regards,

AILEEN KONG  
Executive Officer, Corporate Communications