

SINGAPORE SHIPPING ASSOCIATION



Photo Courtesy of The Maritime and Port Authority of Singapore

**SPONSORSHIP
PACKAGE
2019 / 2020**

The SSA organizes various activities for the benefit of the shipping community at large. These activities include talks, conferences and networking events which provide a platform for members and non-members alike to gather, socialize, network and exchange updates with one another on the latest issues and topics of contemporary importance to international shipping. Members also get the opportunity to establish business contacts and friendship with people from different sectors of the maritime industry and from around the region.

The Association welcomes the generous support from our members in terms of sponsorship for our various events. For more information on the events which the SSA organizes and to explore sponsorship opportunities, kindly contact the Communications Department of the Secretariat at Tel: 6305 2269 / 6305 2277 or Email: Cheryl@ssa.org.sg / Claire@ssa.org.sg

Thank you in advance for your generous support and contribution!

COCKTAIL RECEPTIONS

The SSA holds Cocktail Receptions for its members at least once a quarter in the year. These events are usually held in the evening from 6.00 pm to 9.30 pm at one of the hotels in Singapore. They are great opportunities for SSA members to gather, interact and exchange information about the shipping industry in Singapore. It helps to foster closer working relationships amongst members and garner better rapport with the representatives from government bodies, statutory boards, terminal operators and other trade associations.

Members have found the quarterly events beneficial, These events are often oversubscribed as members turned up in great numbers to support the industry. Attendance at these Cocktail Receptions is strictly for Members and by invitation only.



	Year End Cocktail	Lunar New Year Cocktail	Annual General Meeting Cocktail
Date	28 November 2019	22 January 2020	June 2020
Time	6.00 pm – 9.30 pm		
Venue	Grand Ballroom, Marriott Tang Plaza Hotel	Stamford Ballroom, Raffles City Convention Centre	TBC
Est. Participation	More than 550 Participants		

	Sponsorship Package			
	Platinum \$25,000/-	Gold \$15,000/-	Silver \$10,000/-	Bronze \$5,000/-
Logo Placement on Event Banner/Screen	Yes			
Complimentary Invitation to Cocktail Event (On and Above the Entitled Complimentary Invitation(s) Accorded to Each SSA Member Company)	12	8	5	3
Advertisement on SSA Newsletter “Waves”[^]	Full Page Placement for 2 Issues	Full Page Placement for 1 Issue	Half Page Placement for 1 Issue	-
Publicity in Event Write-up on SSA Newsletter “Waves”	Yes			
Placement of Marketing Materials in Ballroom[^]	Yes			

[^]The advertisement artwork and content of the marketing material(s) to be distributed at the venue, must be maritime related and subject to SSA’s approval.



SPONSORSHIP FORM

Date: _____

To: Singapore Shipping Association
59 Tras Street
Singapore 078998

Tel: (65) 6305 2260
Fax: (65) 6222 5527
Email: registration@ssa.org.sg

Yes, I would like to Sponsor for the following event(s):

Event	Date	Sponsor (please tick)	Category (Platinum/Gold/ Silver/Bronze)
Year End Cocktail	28 November 2019		
Lunar New Year Cocktail	22 February 2020		
Annual General Meeting Cocktail	June 2020		

Sponsorship Details:

Our Company wishes to make monetary contribution of total S\$ _____

towards the _____(event title/(s)),

held on _____(event date/(s)).

Contact Details

Name of Contact Person : _____

Designation : _____

Company : _____

Address : _____

Tel : _____ Fax: _____

Email Address : _____