



SPEAKERS' PROFILE

SSA Tech and Demo Day

SSA SINGAPORE
SHIPPING
ASSOCIATION



**Mr Mohamed Saleh,
Nokia**

Mr Mohamed Saleh is a Business Development Manager at Nokia. He works with different transportation organisations across the globe. His mission is to provide innovative & cost-efficient solutions and services to different stakeholders in the transportation sector. Saleh's previous engagements over the last 15 years include working for global service providers as a Solution Designer, Service Manager and Project Manager focusing on providing connectivity and automation solutions. Saleh holds a bachelor's degree in telecommunications & electronics and a master's degree in management.



**Mr Kenneth Ratnam,
ReaQta**

Mr Kenneth Ratnam is the Vice President for Global Sales and Marketing at ReaQta. A telecommunications network engineer by training, he has spent well over 25 years in leadership roles at Century Link, BT Security and Skybox Security across Middle East - Africa and Asia Pacific. He leads ReaQta's revenue growth and building strategic relationships with its customers and partners.

Event Details

**31 July 2019,
Wednesday**

- 9.00AM - 5.00PM
- Amara Singapore
165 Tanjong Pagar
Road, Singapore
088539

Click [here](#) for map

To register, click
[here](#).

Contact us

Technical
Department
Tel: 6305 2272



**Mr John Hahn,
Ocean Freight Exchange**

Mr John Hahn is the Chief Executive Officer and Co-founder of Ocean Freight Exchange. Ocean Freight Exchange topped 121 other companies to win Pier71's Smart Port Challenge 2018. It was also a finalist for the Lloyd's List Data Innovation Award 2018. John's previous roles include being the Managing Director at Noble Group and Trader at Louis Dreyfus Commodities. He was awarded the U.S. Department of State's Fulbright Scholarship twice and has served as a Lieutenant in the U.S. Navy Reserve for many years. John is an honors graduate from the U.S. Merchant Marine Academy. He has spoken at various conferences including CMA, Coaltrans, Global Grain, Singapore's SMW and SMTTC, Battlefin, Money 20/20, and others.



**Mr Tong Ping Heng,
Aeras Medical**

Mr Tong Ping Heng has almost 30 years of experience in the medical industry. He also started up operations for MNCs like Bio-Rad Inc., Gambro A.B. and LMA across Asia including China and India where he introduced many new technologies in the areas of life science, clinical diagnostics, dialysis and anaesthesia. He is currently involved in the combination of medical technologies and digitisation that helps to enhance the compliance to ILO/MLC and IMO/STCW requirements of telecare for seafarers, mitigate the risk for emergency evacuation and improve drugs management.

**Programme:
Morning
Session**

9am: Registration

9.30am: Welcome
Remarks

9.45am:
Presentations

10.30am:
Coffee/Tea Break

11.00am:
Presentations

11.30am: Demo
Booths

12 Noon: Lunch



Mr Lars Fischer, SoftShip

Mr Lars Fischer is the Managing Director of Softship Data Processing Ltd, Singapore, the wholly-owned subsidiary of Hamburg based Softship GmbH. Fischer holds a Master of Science degree in business computer science and has worked for Softship since 1994. He was responsible for opening the company's offices in Singapore and the Philippines as well as building and overseeing the development, support and professional services in the Asia Pacific region. Fischer has an extensive experience of shipping software, having been involved in project management, application consulting, technical management and software engineering for more than 25 years.



Mr Lim Waimun, Doctor Anywhere

Mr Lim Waimun is the Founder and Chief Executive Officer of Doctor Anywhere, with more than 10 years of experience in the investments and start-up space. With this company, Waimun seeks to strengthen the current health and wellness ecosystem by covering efficiency gaps and bringing healthcare products and services closer to Singaporeans. Before he founded Doctor Anywhere, Waimun worked at Singapore-based investment company, Temasek Holdings. During his 8-year tenure with Temasek, he helped to conceptualise and establish Pavilion Energy, a Singapore-based Liquefied Natural Gas company. Before Temasek, Waimun spent three years of his career in Private Equity at Standard Chartered Bank. Born and raised in Singapore, Waimun graduated with a Bachelor of Mechanical Engineering at National University of Singapore.

Programme: Afternoon Session

1pm: Afternoon
Session Opening
Remarks

1.15pm:
Presentations

2.15pm: Demo
Booths

3.00pm: Coffee/
Tea Break

3.30pm:
Presentations

4.15pm: Demo
Booths

5.00pm: End

For registered participants:

- Buffet lunch provided
- Consultancy Clinic (Whole day)



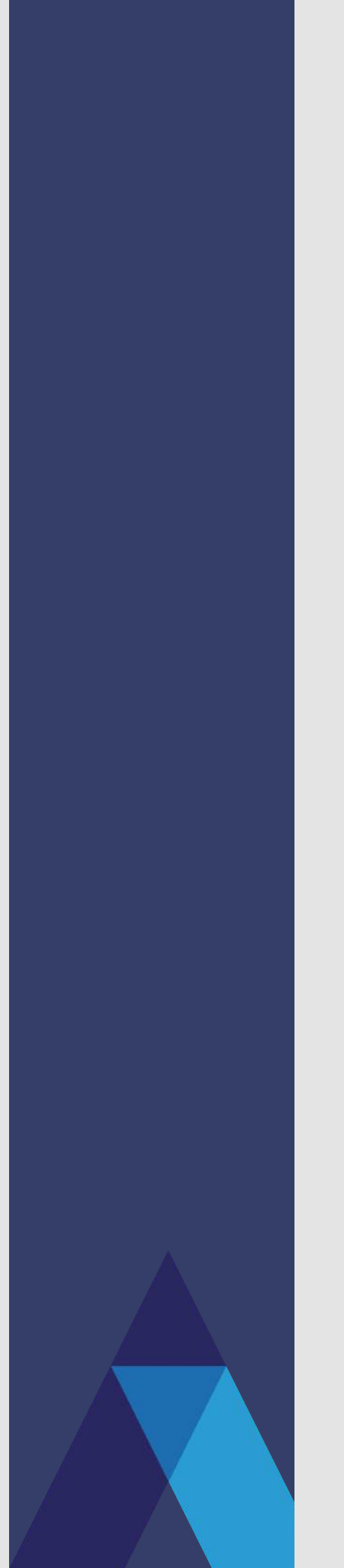
**Ms Ada Lim,
Gleematic AI**

Ms Ada Lim is the Co-Founder of Glee Trees Pte. Ltd. She is in love with Gleematic, the company's intelligent robot, and spreads word about it as its Marketing Director. She is a serial entrepreneur as she has spent half of her career in companies she has co-founded. Her previous venture was a public-relations agency focusing on technology. Ada has more than 10 years of experience as a marketer and communications specialist. She holds an M.B.A. from University of Strathclyde, and is keenly interested in how robots and A.I. are changing the landscape of work.



**Mr Keith Tan,
Chartdesk**

Mr Keith Tan is a 20-year software veteran, with a rare combination of software development skills and industry knowledge in ship chartering and brokering. Prior to founding ChartDesk, Keith has been actively helping shipping companies solve collaboration and email management problems in the Greater China region. Keith graduated with a BA in Computer Science from University of Texas, Austin.





Mr Bireshwar Kumar, Group Nautical

Mr Bireshwar Kumar is a seasoned business leader and consulting professional. He started his career as sea-going officer before diversifying into management consulting, supply chain advisory, process improvement and go-to-market strategist. He currently conceptualises and develops industry relevant products utilising emerging technologies for the maritime industry. His extensive knowledge is gained through 17 years in maritime and consulting roles as well as formal coursework of MBA. He is a gold medalist from SP Jain Center of Management 2007 MBA Cohort. As a consultant, he has worked on a variety of projects in more than 20 countries.



Mr Leon Yen, Threatspan

Mr Leon Yen is the founder and Chief Executive Officer of Threatspan, a cybersecurity start-up that is focused on helping shipping and maritime enterprises improve their cyber risk posture. Mr. Yen brings with him a wealth of experience, having worked at various Silicon Valley tech enterprises and start-ups over the past two decades, most recently as principal cybersecurity analyst at UpGuard.



Mr Yeshwanth Reddy, F-drones

Mr Yeshwanth Reddy is the co-founder & Chief Technical Officer of F-drones. Previously, he co-founded AUS, India's first commercial drone start-up building end-to-end aerial mapping solutions. Reddy has a Master's degree in Aerospace Engineering from IIT Bombay, with a specialization in aerodynamics. He has also served as the General Secretary Academic Affairs, the highest student office at IIT Bombay. He has represented India numerous times at international forums and competitions. A strong proponent of free-sky and autonomous vehicles, Yeshwanth believes that the next revolution is "Mass Autonomous Aerial Mobility" and that it is closer than people believe it to be.

Supporting Partners:



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