

Singapore Shipping Association | Ref: SSA/026/17/EML | 2 March 2017

Grab your chance to contribute pictures or advertise with us to reach out to more than 460 shipping companies!

SSA Annual Review 2016/2017



The SSA Annual Review is an annual publication with a circulation of over 2,000 readers. It not only provides an excellent source of information on our shipping industry and its year in review, it is also a reflection of the Association's reputable and distinguished membership. Contribute photographs or advertise with us and showcase your services and products to the local maritime community and overseas maritime related organisations.



We are accepting **pictures and advertisements** in the Committees Report and Fleet Statistics Report. Please note that the size of the 3 booklets has been reduced from A4 to B5 this year, so it will be more handy and easy to bring around.

The Annual Review 2016/2017 will be in 3 separate booklets :

- Committees Report
- Fleet Statistics Report
- Financial Statements

The Committees Report will also be uploaded on the SSA Website Publications in both web and mobile version.

Advertise with Us

Interested advertisers, kindly download the booking form from **attached** and return it via Email: registration@ssa.org.sg or Fax: +65 6222 5527 no later than **Thursday, 16 March 2017**.

Contribution of Photographs

If you would like to contribute pictures, we are sourcing for photographs relevant to the following themes:

- Ships/Vessels
- Crew/Manpower
- Ship Operations and Port Services
- Bunkering
- Training and Development
- Green Shipping
- Maritime Security
- Technology/Smart Shipping

If your company has suitable photographs and are happy to loan it to SSA for use in our publications, we will be grateful if you could send the photos to:

SSA Secretariat via email: deborah@ssa.org.sg

Details

- Kindly note that photographs must be in soft-copy and of high resolution (at least 300 DPI) for use in publishing.
- All photographs contributed will be kept in our archives and may be used in other SSA collaterals, such as newsletters, information leaflets or event emailers.
- Kindly let us know if you are not agreeable with the images being used for purposes other than the SSA Annual Review.
- All selected photos used will be given due credit to the contributing company.

For enquiries, you may contact us at:
Singapore Shipping Association
59 Tras Street Singapore 078998
Tel: +65 6305 2269 | Fax: +65 6222 5527
Email: deborah@ssa.org.sg
Website: www.ssa.org.sg

ADVERTISEMENT BOOKING FORM

(Please reply by 16 March 2017)

Date: _____
 To: Singapore Shipping Association
 59 Tras Street
 Singapore 078998

Tel: (65) 6350 2260
 Fax: (65) 6222 5527
 Email: registration@ssa.org.sg

The Annual Review 2016/2017 will be in 3 separate booklets:
 Committees Report, Fleet Statistics Report and Financial Statements.
 We are accepting advertisements in the **Committees Report** and **Fleet Statistics Report**.

My company wishes to book an advertisement space in the
 SSA Annual Review 2016/2017 as follows:

Position/Size	Availability	SSA Member/ Non-SSA Member (Excl. GST)	SSA Member/ Non-SSA Member (Incl. GST)	Please tick below	
				Committees Report	Fleet Statistics Report
Back Cover (Full Page)	2 only	S\$ 3190 / S\$ 3960	S\$ 3413.30 / S\$ 4237.20		
Inside Front/Back Cover (Full Page)	4 only	S\$ 2860 / S\$ 3410	S\$ 3060.20 / S\$ 3648.70		
Middle Page (Full Page)	4 only	S\$ 2310 / S\$ 2860	S\$ 2471.70 / S\$ 3060.20		
After President's Foreword (Full Page)	1 only	S\$ 2310 / S\$ 2860	S\$ 2471.70 / S\$ 3060.20		
Attached Bookmark	1 only	S\$ 2100 / S\$ 2600	S\$ 2247.00 / S\$ 2782.00		
Colour (Full Page)	Unlimited	S\$ 1760 / S\$ 2090	S\$ 1883.20 / S\$ 2236.30		
Colour (Half Page)	Unlimited	S\$ 1100 / S\$ 1320	S\$ 1177.00 / S\$ 1412.40		

Tentative Mechanical Data (might be subject to changes)

Full Page – B5 Size

Trim Size : 250mm x 176mm
 Bleed Size : 256mm x 182mm

Half Page – B6 Size

Trim Size : 125mm x 176mm
 Bleed Size : 131mm x 182mm

Submission

Soft copy of completed artwork (editable) together with the fonts used in a CD-ROM ready for colour separation. Attach a hard copy of full-colour printout for reference. Alternatively, you may email the artwork in high resolution to us.

Ad Registration Deadline : **16 March 2017**
Artwork Submission Deadline : **22 March 2017**

All cheques crossed and made payable in Singapore Dollars to “**Singapore Shipping Association**”.

Name of Contact Person : _____
Company : _____
Address : _____
Contact No. : _____ **Fax No.:** _____
E-mail : _____

For enquiries, please contact the SSA Corporate Communications Department
at Tel: 6305 2260 or E-mail: deborah@ssa.org.sg