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20 June 2018

To: All SSA Members

**ANNUAL SME CONFERENCE, INFOCOMM COMMERCE CONFERENCE & SME EXPO 2018**

第二十届中小型  
企业大会  
2018 ANNUAL  
SME  
CONFERENCE

21st 第二十一屆資訊商業大會  
INFOCOMM  
COMMERCE CONFERENCE

SME EXPO  
2018  
中小企业博览会

NEW FACES OF SMEs:  
**DISRUPTOR**  
**CHALLENGER**  
**LEADER**

15 & 16 August 2018 | 8:15am - 5:30pm  
Exhibition Halls 404 - 406 Suntec Singapore

The much anticipated flagship event by SCCC for SMEs – the Annual SME Conference, Infocomm Commerce Conference and SME Expo (SMEICC) 2018 is back again with a 2-day power-packed conference program and an extensive gallery of solutions.

We are excited to share the 2018 conference programme with you. Find out if you are a **Disruptor**, **Challenger** or **Leader** in today's marketplace.

With a total of 28 bilingual conference tracks focusing on topics such as digital transformation, industrie 4.0, fintech and disruptive technologies, globalisation and more - prepare to gear up your business in devising innovative strategies to achieve sustainable outcomes.

Strategically paired with the conference is the SME Expo, with over 100 business solutions providers and 11 government agencies to help you transform, digitise and level up your business.

I welcome you to come connect with fellow business owners, engage subject matter experts in earnest discussion and open doors to new possibilities at this event. Mark your calendar and reserve your complimentary pass here.

I look forward to meeting you at the conference.

*Yours Sincerely,*  
Singapore Chinese Chamber of Commerce & Industry



**Roland Ng San Tiong**  
President

6337 8381

[smeicc@sccci.org.sg](mailto:smeicc@sccci.org.sg)

[f](#) SMEICC [in](#) SCCC

➔ **FREE REGISTRATION**  
➔ **CONFERENCE PROGRAM**

59 Tras Street, Singapore 078998 Tel: 6305 2260 Fax: 6222 5527  
E-mail: [ssa.admin@ssa.org.sg](mailto:ssa.admin@ssa.org.sg) Website: <http://www.ssa.org.sg>