

*Public Lecture by*  
*MPA Visiting Professor*  
**Photis Panayides**



## **Environmental Strategy and Performance in Shipping**

**Friday ♦ July 19, 2019 ♦ 5:30 – 6:30 pm**  
**Lecture Theatre 12 ♦ Faculty of Arts & Social Sciences**

Shipping companies are often faced with a dual challenge relating to whether the adoption of environmental strategy and green practices will positively influence economic performance and firm competitiveness. Companies need to conform to environmental regulations in the context of national and international law, such as the upcoming IMO 2020 sulphur cap that would affect ship owners, refiners and bunker suppliers. At the same time, they may engage in the development of policy and practices which aim at improving further their environmental performance. In addition, companies must be able to develop and implement such strategy and practices. This study discusses empirical findings of the relation between the adoption of environmental strategy and practices and shipping company performance. This is accomplished by highlighting the results of a global survey of shipping companies and ship operators aimed at gauging the requirements for the development of environmental strategy in shipping as well as the implications from having such strategy.

[Photis M. Panayides](#) is Professor in Shipping and Maritime Economics at the Cyprus University of Technology. He has 23 years of experience in teaching, research and consulting in the fields of maritime economics, ship management, management of maritime companies and chartering. He has authored four books and published more than 100 papers in academic journals and conference proceedings.

**Admission is free. All are welcome.**

**Tea reception from 5 pm; please RSVP @**

**<https://tinyurl.com/PL2019-07-19>**

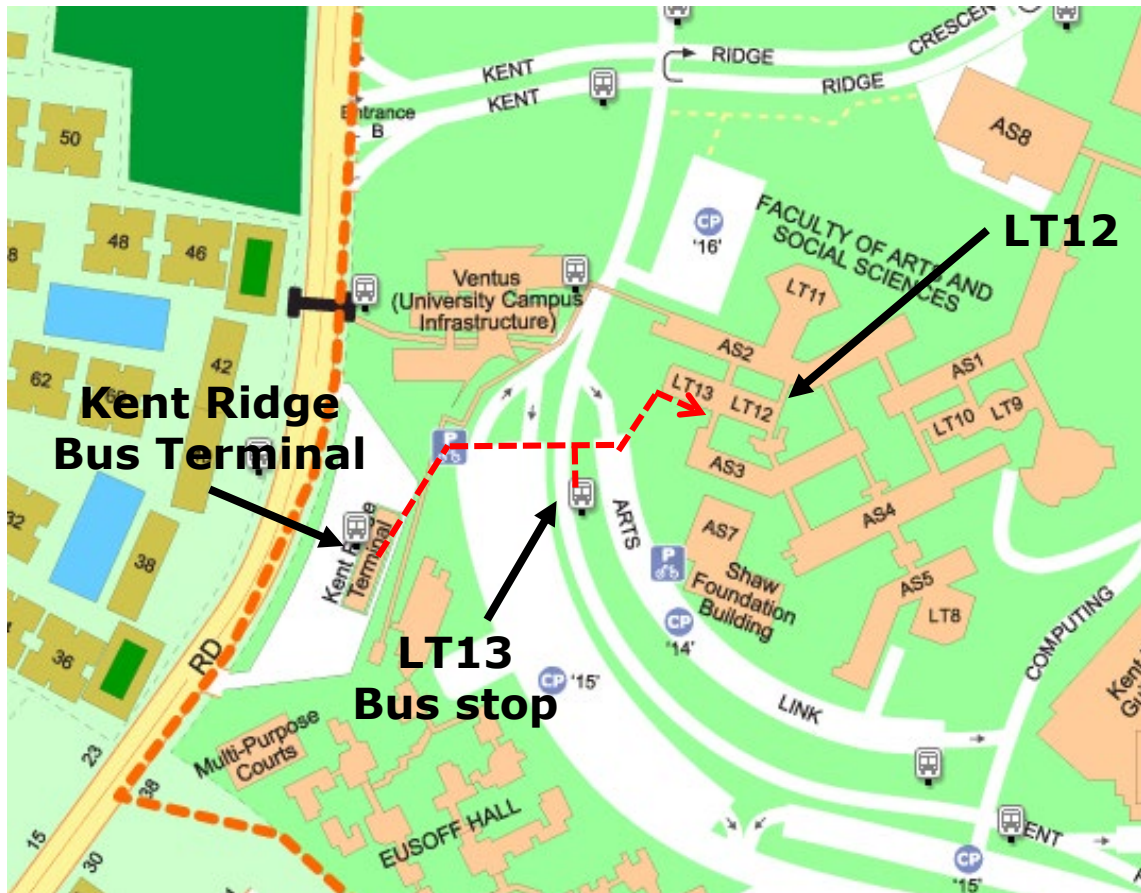


# Directions to Lecture Theatre 12



- By car:
  - Drive to Kent Ridge Drive and park either at Car Park 14 (outside the Shaw Foundation Building) or Car Park 16 (outside LT 12) and walk to LT12.
- Click [here](#) for a full version of the campus map or [here](#) for the location of LT 12 on Google Maps.

# Directions to Lecture Theatre 12



- By public transport:
  - From Kent Ridge MRT Station, take NUS Internal Shuttle Bus A1 to LT13 bus stop and walk to LT12.
  - Take bus 10, 33, 95, 151, 200, or 201 to Kent Ridge Bus Terminal, and walk to LT 12
- Click [here](#) for a full version of the campus map or [here](#) for the location of LT 12 on Google Maps.