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20 August 2019

To: All SSA Members

Swire Emergency Response introduces new three-day course, Emergency Response & Crisis Management for the shipping and energy industries – 50% discount for SSA members!

Swire Emergency Response (SER) is introducing a new three-day course, “**Emergency Response and Crisis Management for the Shipping / Energy Industry**”. The first course is scheduled to commence from **11th - 13th of September 2019** at the Swire Marine Training Centre (SMTC) in Loyang, Singapore.

This course is ideal for any maritime and shipping personnel involved in shore-based Emergency Response, Crisis Management, Communications and Business Resilience teams tasked with supporting affected personnel, casualties and key stakeholders. The course is designed to meet the requirements of **Element 11 (Emergency Response and Contingency planning)** of the **Tanker Management and Self-Assessment Programme**.

Subjects including in the course include:

- Planning and Preparedness
- The ERCM Process
- Stakeholder Engagement
- Business Resilience
- Evidence Gathering
- Crisis Communication
- Relative Response
- Social Media and Media Management
- Incident Termination

The course is delivered through formal presentations, group discussions, table top exercises and case studies and is delivered by SER Trainers who have many years of experience in Emergency Response and Crisis Management.

SER is pleased to inform that there is a special **50% discount** for SSA members on the course fees. The course fees are detailed in the schedule below. Limited seats are available. Do register early to secure your place in these upcoming courses latest by **28th August 2019**.

Course Title	Course Dates	Original Price (SGD)	Discount Price	
			Members of Singapore Shipping Association (SSA)	Non Members of SSA
Emergency Response and Crisis Management for the	11 th Sep – 13 th Sep 2019	SGD 2,000.00	SGD 1,000.00	SGD 1,800.00

Shipping / Energy Industry				
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- 1) Members of the Singapore Shipping Association (SSA) will enjoy a special 50% discount on the original course fee.
- 2) Companies who are not members of the SSA will be required to pay the full course fees. For the next course registered with SER, the Company will be entitled to a 10% discount on the original course fee.

For enquiries, please contact:
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