



Ref: SSA/108/18/EML

8 August 2018

To: All SSA Members

VENTURE EXPLORATION PROGRAMME FOR MARITIME & LOGISTICS – 14 August 2018

Rainmaking Innovation is working together with PIER71, a joint initiative by MPA and NUS Enterprise, and other institutions to foster new growth ventures in Singapore. This will mean the building and accelerating of multiple growth ventures together with key maritime and logistics corporations and the potential for this growth ventures to become industry defining companies over a short time period.

On behalf of Rainmaking Innovation, PIER71 would like to extend an invitation to SSA members to join us on **14 August 2018 at BLOCK 71 at 1pm**, to learn how they can leverage this towards their own and industry wide priorities. Details of the events are as follow:

Event:	Venture Exploration Programme for Maritime and Logistics
Date:	14 August 2018
Time:	1.00pm to 2.30pm
Venue:	NUS Enterprise @ Block 71 71 Ayer Rajah Crescent #02-01 Singapore 139951

The event will cover following topics:

- The venture studio model - how it's growing rapidly and relevance to maritime and logistics corporations
- Re-engineering the venture creation process - how to "fabricate" stellar growth ventures like twitter (product of a venture studio)
- Why Singapore is one of a few best positioned hubs for venture development globally
- The Venture Exploration Program and options to participate

For more information and RSVP (event is by invitation only), please contact Ms Ana Andonovska at ana@rainmaking.io.

Venture Exploration Program for Maritime and Logistics

BACKDROP

- Rainmaking Innovation is working closely with NUS Enterprise, the Maritime and Port Authority of Singapore and other institutions **to foster new digital growth ventures in Singapore.**
- This will mean building and accelerating multiple growth ventures **with key maritime and logistics corporations** with potential to become industry defining companies over a short time period.
- We invite maritime and logistics corporations to **join on the 14th of August at 1pm at BLOCK71** to learn how they can leverage this towards own and industry wide priorities.

WHAT WE WILL COVER

- **The venture studio model** - how it's growing rapidly and relevance to maritime and logistics corporations.
- **Re-engineering the venture creation process** - how to "fabricate" stellar growth ventures like Slack, twitter and others (we will go through our latest studio venture case – UNDO) **and how corporates can leverage this.**
- **Why Singapore is one of a few best positioned hubs for venture development** globally and associated support from government and institutions.
- The Venture Exploration Program and **options to participate.**

RAINMAKING



59 Tras Street, Singapore 078998 Tel: 6305 2260 Fax: 6222 5527
E-mail: ssa.admin@ssa.org.sg Website: <http://www.ssa.org.sg>