

Ref: SSA/159/18/EML

13 November 2018

To: All SSA Members

### **INVITATION TO SMART PORT CHALLENGE 2018 PITCH DAY - 28 NOVEMBER**

The Smart Port Challenge 2018 was officially launched on 6 June 2018 by PIER71 during the Innovfest Unbound. We received a total of 122 proposals, and the top 18 start-ups are selected to join the PIER71 ACCELERATE – an 8-week programme tailored for global start-ups to validate their solutions and business models with our maritime industry partners. To conclude the challenge, PIER71 will be holding a Pitch Day to showcase the top 18 start-ups and their solutions. Top 3 start-ups will be receiving prizes of \$10,000, \$8,000 and \$5,000 respectively with Dr Lam Pin Min, Senior Minister of State for Ministry of Transport & Ministry of Health, gracing the event as the Guest of Honour.

We would like to invite SSA Members to join us at the Pitch Day on **28 November, 5pm at Shaw Foundation Alumni House, 11 Kent Ridge Drive, Singapore 119244**. Details on the Pitch Day can be found in the EDM below.

Kindly register your interest through this link: <https://spcpitchday2018.eventbrite.com/?aff=MPA>

Should you have any enquiries, please contact Mr Desmond Tay at [desmond\\_tay@mpa.gov.sg](mailto:desmond_tay@mpa.gov.sg) or Ms Melinda Chan at [melinda\\_chan@mpa.gov.sg](mailto:melinda_chan@mpa.gov.sg)

We look forward to seeing you at the Pitch Day of Smart Port Challenge 2018 on 28 November.

# PIER71

SMART PORT CHALLENGE  
SINGAPORE

## PITCH DAY

4.30pm  
Registration

28<sup>TH</sup> NOV 2018

5.00PM - 8.30PM

5.00pm

Address by  
Ms. Quah Ley Hoon  
CE Designate  
Maritime and Port Authority of Singapore

**SHAW FOUNDATION  
ALUMNI HOUSE (AUDITORIUM)**

11 Kent Ridge Drive Singapore 119244

Address by  
Prof Wong Poh Kam  
Senior Director  
NUS Entrepreneurship Centre

Pitch  
Award Ceremony

**Guest-of-Honour**

Dr Lam Pin Min  
Senior Minister of State  
Ministry of Transport &  
Ministry of Health

7.00pm  
Networking Dinner  
& Exhibition

**REGISTER HERE**

Smart Port Challenge 2018 is brought to you by



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