

SINGAPORE SHIPPING ASSOCIATION

# Opening up a world of <u>opportunites</u> with your membership





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#### From the desk of the President

I am delighted to have the pleasure of inviting you to join the Singapore Shipping Association (SSA).

SSA was formed in 1985, and has since provided years of service to the maritime industry in Singapore. We have developed a strong membership base comprising Ordinary, Associate and Start-up categories with member companies from across the entire shipping industry and beyond.

The Association strives to enhance vibrancy in the shipping community and aims to propel the shipping industry and allied maritime sectors forward through offering the outreach as well as access to a global network of maritime companies and organisations.

To navigate the future of the maritime industry, member companies are given the opportunity to be part of the Association's committees and working groups, namely,

- Digital Transformation
- International
- Legal & Insurance
- Marine Fuels
- Offshore Services
- Services
- Technical
- Shipping Finance Services

Young Executives Group

Such participation add to the collective voice of the maritime industry through the sharing of views and expertise. This is done alongside close engagement with government agencies, impacting and informing regulatory policies that in turn affect the maritime industry.

Members also receive exclusive invitations to networking and social events organised throughout the year and are encouraged to participate in talks and seminars that cover industry hot topics and inform members of the latest industry developments.

You will be pleased to note that members enjoy exclusive rates when attending shipping-related courses conducted by SSA under its Executive Development Programme. A summary of courses is available on our website. As an additional benefit SSA members can enjoy competitive rates when obtaining war insurance cover under the Singapore War Risks Mutual (SWRM).

Our secretariat stands ready and willing to assist you should you have further questions.

I look forward to welcoming you to SSA!



## **Caroline Yang** Singapore Shipping Association





Singapore Shipping Association (SSA) represents a wide spectrum of shipping companies and other businesses allied to the shipping industry. It is a national trade association formed in 1985 to serve and promote the interests of its members and to enhance the competitiveness of Singapore as an International Maritime Centre.

To achieve its objectives, SSA engages and collaborates with key stakeholders in the shipping industry and is a trusted advisor and partner to related government agencies. SSA is also actively involved in promoting the interests of Singapore's shipping industry, internationally.

Currently, SSA represents over 500 member companies, comprising of shipowners and operators, ship managers, ship agents, and other ancillary companies such as shipbrokers, classification societies, marine insurers, bunker suppliers, maritime lawyers, and shipping bankers amongst others.

To enhance the vibrancy and further grow the maritime ecosystem, the association has expanded its membership to include technology start-up companies, as part of its strategy to promote digitalisation within the industry.



#### As an Association

SSA protects and promotes the interests of its members. It undertakes activities on maritime matters which are relevant and beneficial to its members.

SSA also strongly supports the training and development of its members' employees by providing an array of industry-relevant training courses through its Executive Development Programme.

#### For the Industry

SSA takes the view of the global maritime industry in entirety through its role in promoting the interests of shipping in Singapore and the rest of the world. The association co-operates and actively engages other maritime organisations both locally and globally in key trends and new regulations of the industry.

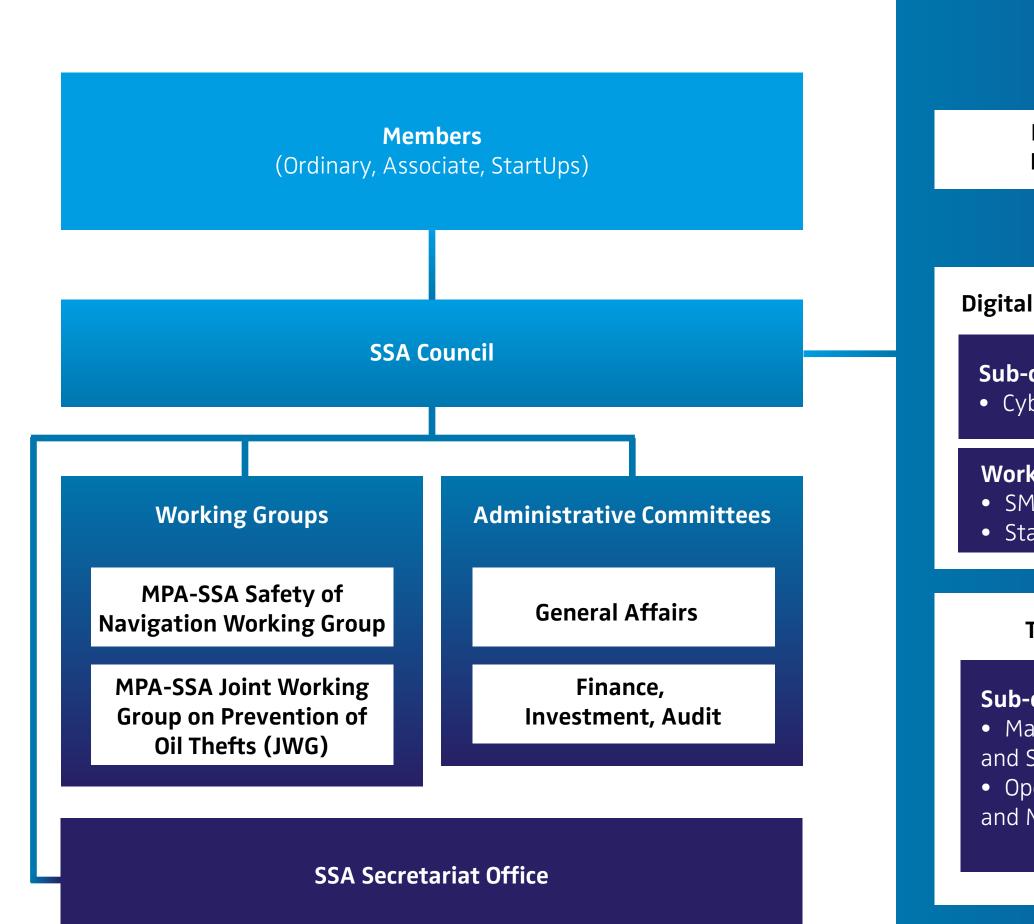
#### For Singapore

The Association works closely with the Government of Singapore to protect the extensive interests of the Singapore maritime industry, and to promote Singapore as a key International Maritime Centre. SSA provides a platform for its members to actively participate in events, forums, committee meetings and work groups sharing their collective subject-matter expertise, and drive key issues relating to Singapore's maritime sector.

#### **For International Shipping**

SSA co-operates with government and non-government organisations to promote freedom of navigation and safety at sea and to protect the marine environment.

The Singapore Shipping Association is a member of the following organisations:
<ul> <li>Asian Shipowners' Association (ASA)</li> </ul>
<ul> <li>Federation of ASEAN Shipowner's Association (FASA)</li> </ul>
<ul> <li>International Chamber of Shipping (ICS)</li> </ul>
<ul> <li>Singapore Business Federation (SBF)</li> </ul>
<ul> <li>Singapore Chinese Chamber of Commerce and Industry (SCCCI)</li> </ul>



	<b>Operational Committees</b>	
Legal and Insurance	Offshore and Renewable Energy	Shipping Finance Services
al Transformation	Marine Fuels	International
<b>-committee</b> ybersecurity	<ul><li>Sub-committee</li><li>Mass Flow Meter</li><li>Alternative</li></ul>	<b>Sub-committee</b> • Tax
<b>rk Group</b> ME Digitalisation tartups	Marine Fuels	
Technical	Services	Young Executives Group
<b>D-committee</b> Maritime Safety I Security Operations Training I Manning	<b>Sub-committee</b> • Cruise	Sub-committee • Community • Education
	MPA-SSA Operational Matters	<ul><li>Networking</li><li>Social media</li></ul>

As an Association, we strive to advance the interests of our members and enhance Singapore's competitiveness in the international shipping world. We encourage member companies to take an active role in our various operational committees and working groups, where together we can develop well-rounded positions that will help navigate the future of Singapore's maritime industry towards success.



#### **3.2 Our committees**

#### **Digital Transformation Committee**

The Digital Transformation Committee aims to generate awareness among SSA members of relevant technology developments that inspire and facilitate support the digital transformation of members' businesses through education and outreach.

#### **Marine Fuels Committee**

The Marine Fuels Committee addresses the national government's policies, affecting the marine fuels operation in Singapore. The committee also evaluates and recommend procedures to improve the efficiency of the marine fuel operations to promote Singapore's reputation for high standards for marine fuel operations.





#### **International Committee**

The international Committee works with the national government on policies affecting international shipping and trade, while maintaining relations with international shipping bodies to promote mutual interests, benefiting international shipping and trade.

#### Legal & Insurance Committee

The Legal & Insurance Committee reviews new or proposed international conventions and regulations which have significant impacts on Singapore ship operators. The committee also highlights the potential effects on SSA members and proposes recommendations to the adoption by Singapore.

#### **Offshore & Renewable Energy** Committee

The Offshore & Renewable Energy Committee focuses on both domestic and international policies, affecting the offshore marine industry. The committee also aims to educate members on the rising trend in the renewable energy market, and enhance Singapore's reputation as a hub for the offshore & renewable energy sector.

#### **Shipping Finance Services** Committee

The Shipping Finance Services Committee actively promotes and develops financial services within the shipping industry in Singapore as part of SSA's support for the development of Singapore as a competitive International Maritime Centre.

#### **Technical Committee**

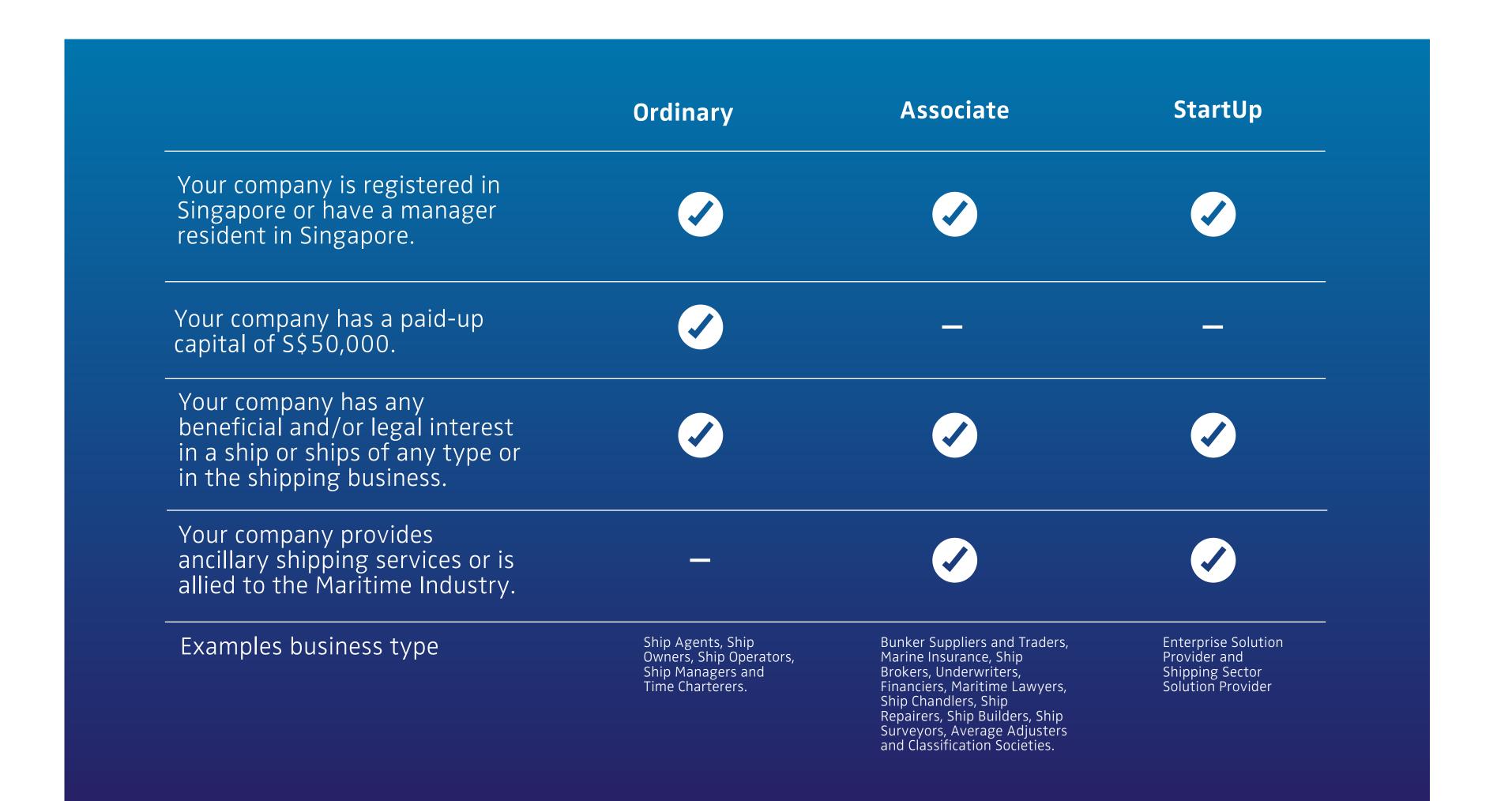
The Technical Committee addresses the technical aspect and its implications on issues and proposals of various government bodies locally and internationally, such as International Maritime Organisation (IMO), which affect the shipping industry.

#### **Services Committee**

The Services Committee focuses on national government's policies affecting shipping operations in Singapore and coordinate with other local industry organisations to maintain Singapore's reputation as the international maritime hub. The committee also encourages sharing of the latest shipping developments and trends for the benefits of shore-based personnel.

#### **Young Executives Group Committee**

The Young Executives Group (YEG) focuses on developing future maritime leaders through educational, networking and community events. This provides a platform for young executives to enhance their professional and personal development and build connections.







#### An Active and Collective Voice

Be a part of a collective voice representing Singapore's shipping industry interests. SSA members participate in forums and dialogue sessions, provide feedback and drive key initiatives through engagements with regulatory agencies and international maritime organisations.



#### **Enjoy Privileges**

Get competitive rates for insurance cover under Singapore War Risks Insurance Class (SWRM) and when attending SSA Executive Development Programme courses.



#### **Networking Opportunities**

Attend popular maritime social events, and informative seminars and conferences. Enjoy complimentary member company listings in SSA's publications and website.



#### **First-hand Information**

Stay informed about the latest industry updates and developments through our Circulars and newsletter, WAVES. Member gain access to industry information and relations with relevant government agencies.

As an Association, we are proud to offer our members and non-members alike a unique opportunity to join forces with us through corporate sponsorships. With a diverse calendar of events including cocktails, seminars, talks, and an annual gala dinner, we bring together the international shipping community to explore current industry topics and share ideas. Through these events, members can forge valuable networks, build business relationships, and cultivate lifelong friendships.

If you would like to enquire about our events and sponsorship opportunities, kindly contact the Corporate Communications Department of the SSA Secretariat comms@ssa.org.sg





#### **5.2 Sponsorship Benefits**



Opportunity to showcase your company at our events, attended by a diverse group of industry representatives, government officials, and stakeholders.



Enjoy priority seating arrangements, including VIP tables and dedicated tables for the Gala dinner, at SSA events.





Gain recognition through inclusion in event write-up and collaterals.

Maximize marketing exposure with full or half-page advertisement space.



Boost brand recognition by featuring company logo on event backdrops, slideshows, collaterals, and on SSA social media.



Receive complimentary invitations/ seats/ table to the sponsored event.





#### **Anniversary Gala Dinner**

Our flagship gala dinner, a premier maritime networking event, is an exclusive invitation-only affair. Attended by maritime luminaries and senior representatives from government agencies, as well as local, regional, and international maritime organizations, this event is widely considered a 'must-attend' for those in the industry.



#### Workshops and Educational Talks

The SSA partners with government agencies and industry experts to host workshops and educational talks aimed at educating our members on pressing industry issues and the latest technologies available to address these challenges.



#### **Cocktail Receptions**

Our sought-after cocktail receptions are consistently oversubscribed, as members eagerly anticipate the exceptional networking and business opportunities they offer. With an average of 500 participants at each session, these events provide ample opportunities for members to connect and grow their businesses.



#### SSA Golf Friendly

The SSA Golf Friendly Tournament provides an excellent networking platform to build or renew ties, as well as an opportunity for members and companies to contribute to the community through their participation.

Scan the QR codes for the relevant membership form. For any other enquiries please reach out to our member-services team at member-services@ssa.org.sg



Ordinary/ Associate membership form

#### 6.2 Membership form — StartUp

