

## **MEDIA RELEASE**

**FOR IMMEDIATE RELEASE | SINGAPORE, 18 OCTOBER 2024**

### **SSA Welcomes Shipping Industry Veteran as Its Executive Director**

The Singapore Shipping Association (SSA) is pleased to announce the appointment of Mr Loh Chun How as its Executive Director effective 18 November 2024.

Mr Loh brings over 25 years of experience in the maritime and logistics sectors, with an extensive track record in both local and international markets. His broad expertise spans the entire supply chain, including liner shipping, oil tanker operations, ship agencies, as well as 3PL and forwarding services. This depth of experience allows him to bring a comprehensive and well-rounded perspective to his new role.

With a global outlook gained through his 17 years of overseas experience in key markets, Mr Loh has successfully navigated complex environments and built robust international partnerships, earning him recognition as a global leader in the maritime industry. His deep insights into the industry's challenges and opportunities will enable SSA to effectively engage with its key stakeholders and collaborate closely with government agencies to further promote the interests of its members.

Mr Loh shared, "I am thrilled to be joining the Singapore Shipping Association at such an exciting time for the maritime industry as it advances the decarbonization and digitalization agenda. SSA's mission to serve and promote the interests of its members, while advancing Singapore's status as a premier International Maritime Centre, aligns perfectly with my own passion for fostering growth and innovation in the sector. Together with the dedicated team at the SSA Secretariat office, I look forward to driving initiatives that will not only support our members but also strengthen Singapore's position on the global maritime stage."

Ms Caroline Yang, President of SSA, said, "We are pleased to welcome Chun How as our new Executive Director. With his credentials and international experience, I have no doubt that he will take SSA to greater heights for all our members and Maritime Singapore. Chun How's commitment to excellence and dedication to our mission will be invaluable as the maritime industry is accelerating its transformation. Together, we look forward to achieving our collective goals and making a positive impact in the global maritime community."

- End of Release -

## **About the Singapore Shipping Association**

The Singapore Shipping Association (SSA) represents a wide spectrum of shipping companies and other businesses allied to the shipping industry. It is a national trade association formed in 1985 to serve and promote the interests of its members and to enhance the competitiveness of Singapore as an International Maritime Centre. To achieve its objectives, SSA engages and collaborates with key stakeholders in the industry and related government agencies. Additionally, SSA cooperates with other regional and international shipping organisations to protect the marine environment and promote freedom and safety at sea.

Currently, SSA represents over 500 member companies, comprising of shipowners and operators, ship managers, ship agents, and other ancillary companies such as shipbrokers, classification societies, marine insurers, bunker suppliers, maritime lawyers, and shipping bankers amongst others.

To enhance the vibrancy and further grow the maritime ecosystem, the association has expanded its membership to include technology start-up companies, as part of its strategy to promote digitalisation within the industry.

For more information, visit <https://www.ssa.org.sg/> or follow SSA on LinkedIn at <https://www.linkedin.com/company/singapore-shipping-association/>.

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